

# **2022 ANNUAL REPORT**



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# A Message from Our Founder

Hello friends and fellow leaders!

Food Dignity® is a movement. Our team believes that "Food Dignity®" means something different to everyone. We also understand that if we are going to create food equity and real food system change, we must stay flexible, agile, and open. That's the beauty in what we do.

Together, we can use this fluidity and receptivity to empower the people who need our help because the solutions lie in *their* hearts, minds, and lived experiences. Let's all be willing to admit our wrongs and that we do not have all the answers. By doing this, we create an opportunity for growth, newness, success, and trust.

When we act from a place of ego, hunger wins. When we collaborate, hunger can't exist.

This is how we will change the world.

We honor you,

Clancy Harrison

**Clancy Harrison**Found of the Food Dignity® Movement



## **WE'RE ON A MISSION!**

# **To End Food Insecurity**

According to the World Health Organization, hunger occurs when people don't have access to a wide variety of nutrients for a healthy life. The Food Dignity® Movement builds on this definition to acknowledge the social reasons behind this public health crisis.

By challenging the stigma around food assistance — and addressing the societal roots of hunger — the Food Dignity® Movement works to uncover and address food inequity.

In doing so, we aim to strengthen communities united by our shared humanity.

# **OUR WORK**

Everyone deserves to have the healthy food they need. But every day, one in eight Americans goes hungry. Worse, many won't admit it because of stigma and shame it. Food Dignity® wants to erase that issue once and for all.







#### **Collaborate**

We demonstrate how centering farmers, nonprofits, corporations, and food recovery projects in community-driven feeding programs can end hunger by working together.



#### Grow

We drive systematic change at a political, social, collective, and individual level, so we can create innovative feeding and sustainability programs that don't just put a band-aid on inequity.

# **OUR IMPACT**

Food Dignity® has done things.

# 4 million

nourishing, dignified meals have been provided to Luzerne County, Pennsylvania residents since the COVID Pandemic.

# 10,448

people listened to farming and food access innovations presented on the Food Dignity® Podcast (up 24% from 2021)

## 387

Food Dignity® resources have been downloaded by local, state, and national leaders (up 57% from 2021)



# Don't Take It From Us. **Hear It From Our Partners**





# Bill Bolan PhD, Director of the Shoval Center for Community Engagement and Learning at King's College

King's College has been thrilled to collaborate with Clancy Harrison on our affiliation with the Food Dignity® Project. In just a short time, we've watched multiple nonprofits expand their capacity and provide nutritious food to individuals and families who otherwise wouldn't have access. Clancy's thorough knowledge of the complex issues surrounding food assistance and stigma, coupled with her incredible skills as a community organizer, have made all our efforts possible. King's is grateful to work with such an accomplished advocate!

#### Liz Krug, Farmer at Fullers Overlook Farm

The Food Dignity® Movement purchases were an integral part of our support system during COVID. COVID hit right when we were starting seeds for the 2020 season, markets and restaurants shut down, two of our main sales outlets closed. Having the support from the Food Dignity® Movement was vital because it created another opportunity for sales. Even beyond COVID, those purchases are something that could help us as a business and ensure we provide high quality, nutrient dense food to those who need it.

# FY 22 FINANCIAL CONTRIBUTIONS

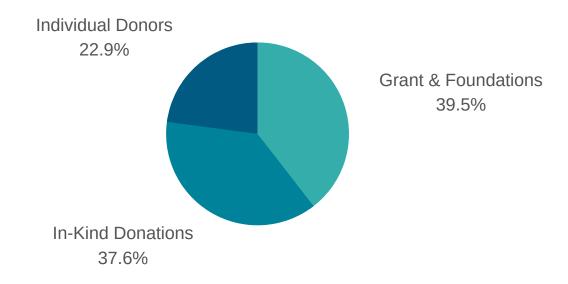
Onto the numbers for transparency.

70%

of Food Dignity® expenses went to programs



# Donations and Grants: \$220,268.71



## **How Were These Funds Used?**



# OUR SUPPORTERS

We want to acknowledge all the hands that made this possible. We could not have done it without you!



#### **Supporters**







**Overlook Estate Foundation** 



**Nesbitt Family Charitable Foundation** 



### **Partnerships**



















# **Our Programs**

Here is a taste of what we do! Detailed program summaries can be provided upon request. Just email Clancy@ClancyHarrison.com.



#### **Programs Outcomes**

#### Food Dignity® at New Roots

With the support of the McGowan Foundation, Food Dignity® has created a food as medicine program to support staff and members of New Roots Inc., a substance use recovery organization in Luzerne County. Food Dignity initially held a focus group to gain programming insight from all participants. Food distributions and recipes are currently cooked and shared at New Roots every Wednesday. Nutrition counseling is provided as needed. Through a Willary Foundation grant, 26 Misericordia University nursing students created nutrition education material for Food Dignity® staff to use. All food distributed in this program includes locally sourced fruits and vegetables.

#### King's College Food Dignity® Project

This 3-year AllOne grant focuses on creating 8 food access programs across Luzerne County, Pennsylvania. Currently, the grant is in year 3, and 5 Food Dignity® Projects (or nonprofits with food distribution arms) have been created. Our team works with these partners to develop mindset, skill set, relationships, and resources to effectively combat food insecurity. This year alone, 6,240 families have been served healthy food because of this partnership.

#### Fresh Food Farmacy Lite

This is a Geisinger pilot food as medicine program to treat diabetic patients. Food Dignity® provided access to healthy, free food for 12 participating families. To date, the research on this project is not available to the public. However, recipients shared openly that they have more energy, feel healthy, and practice balanced eating. Their blood work and weight status validate their experience. At the beginning of 2023, the Food Dignity® team took a break from programming and is waiting until funding is provided to support it.

# **Our Programs Cont'd**

Here is a taste of what we do! Detailed program summaries can be provided upon request. Just email Clancy@ClancyHarrison.com.



#### **Programs Outcomes**

#### Food Dignity® Institute

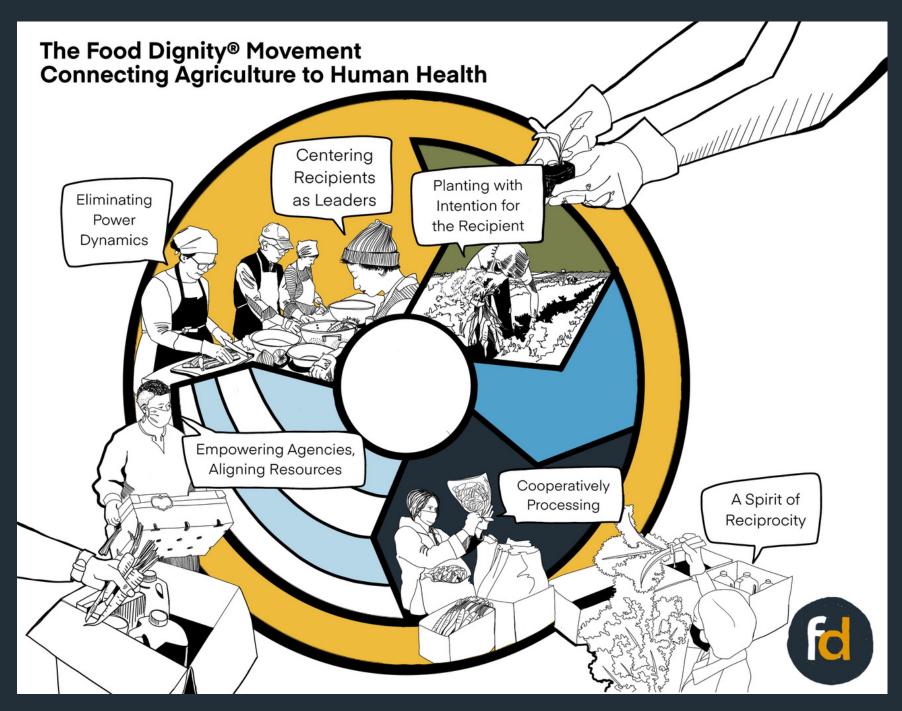
The Food Dignity® Institute gives participants the education and tools to address hidden hunger and positively impact the health of their clients, patients, employees, and neighbors. Comprised of engaging virtual courses, templates and scripts, Institute participants can use this resource directly with the people they serve. Our digital platform allows them to break down the complexities of nutritional insecurity, so they can create system and policy changes that impact your organization and community.

24 Institute reviewers from every arena including professors and researchers in academia, sports medicine professionals, healthcare experts, food bank workers, nonprofit leaders and more reviewed each component of the Institute. They worked to ensure the material was impactful for their area of expertise, strove to improve the quality of the initial draft of the Institute, and many agreed to utilize this material in their work and communities. By the end of 2022, we've had 122 people download various sections of the Institute.

### Food Dignity<sup>®</sup> Evaluation Services

Food Dignity® believes that every community-driven program should center the voices of the people they are working with. As an organization, we make sure to be agile enough to meet anything from the immediate to long term needs of our participants, while having the data to support these moves. We conduct ongoing evaluation including needs assessments, information gathering, asset mapping, baseline evaluations, pre- and post-testing, organizational analysis, and more for all of our programs and for other nonprofits across Luzerne County, Pennsylvania. Our results have leveraged internal and external resources, redesigned hunger and farming supports, directed organizational strategic agendas, identified gaps in county and statewide processes, and have been used in grant applications across the nation.

# **LOOKING AHEAD TO 2023**



# **LOOKING AHEAD TO 2023 Cont'd**

Building off 2022 achievements, we want next year to be our biggest yet.

We need your help to reach these ambitious goals!



#### **Farm to Friend Program**

We have the solution to fight hunger and chronic, diet-related disease; grow future leaders working to build a transformative food system; improve nonprofit services; and ensure the futures of small Pennsylvania farms.

With a team of nonprofits and student fellowships, we want to create a regional food system supporting everyone, including marginalized populations, local farms, nonprofits, and other food access organizations.

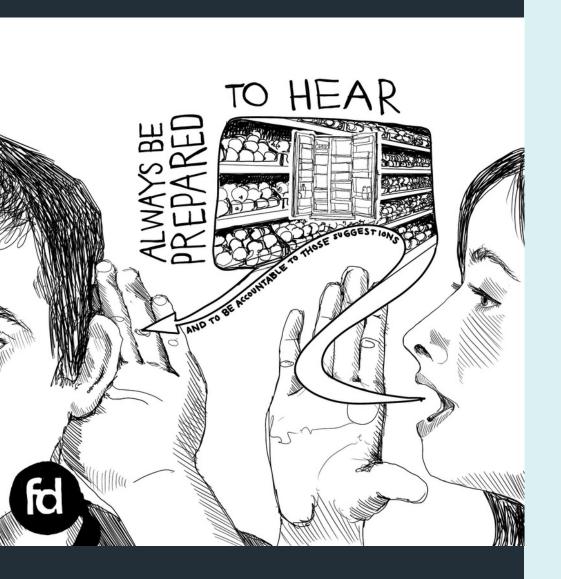


#### **570 Food Rescue**

Every year, more than 2 million tons of food waste is generated in Pennsylvania. This potentially usable food rots away while nearly 1.7 million Pennsylvanians cope with food insecurity every day.

570 Food Rescue, our new program, prevents perfectly good food from entering the waste system by serving as the connection point between food distributors and those experiencing food insecurity.







# **HOW YOU CAN HELP**

Help us turn our 2023 vision into reality. Here are ways you can lend a hand:

#### **Donate**

Make a financial contribution either one-time or recurring at www.FoodDignityMovement.org

#### **Share Your Expertise**

Offering your skills and BIG ideas to our cause not only helps us in our endeavors, it also helps us leverage your genius and priorities.

#### **Grow Our Network**

We are stronger in numbers. Collaboration will help build our reputation, increase visibility, strengthen support, improve business growth, bolster our assistance to those in need, and provide more impactful community building.

